

Official Contest Rules and Legal Disclaimer

By entering any New Beginnings contest, you agree to abide by these Official Rules and the decisions of New Beginnings, which are final and binding in all respects.

Contest Eligibility

No purchase is necessary to enter. Making a purchase will not increase your chances of winning. Employees and volunteers, as well as the immediate family (defined as parents, spouse, children, siblings, and grandparents), and same household members of such are not eligible to enter. All applicable federal state, and local laws and regulations apply.

Contest Entry

The specific contest entry requirements will vary with each contest. All entries must be made in conformance with the relevant contest's requirements. Non-conforming entries will be rejected and ineligible for contest prizes. Any entrant using fraudulent means to participate and/or win the contest will be disqualified. Any attempt by an entrant to undermine the legitimate operation of the context may be a violation of criminal and civil laws.

New Beginnings reserves the right, in its sole discretion, to cancel, modify, terminate, or suspend a contest for any reason and without prior notice. In such case, New Beginnings may, as appropriate under the circumstances, select a contest winner via reasonable means consistent with the specific contest.

Contest Deadlines

Each contest has its own deadline. All entries must be submitted on or before midnight EST on the date set forth for each specific contest.

Winner Selection and Notification

The odds of winning vary from contest to contest. The winning entry or entries for a contest will be selected in compliance with the terms of the specific contest. New Beginnings will contact contest winners by Facebook by message and Public Post to confirm a winning entry.

The potential contest winner will forfeit the prize if he/she (1) does not respond to the initial notification or return any required information within 10 business days, (2) cannot be contacted (3) rejects the prize or the prize is returned as undeliverable, or (4) is disqualified for any reason. In the event of prize forfeiture, an alternate winner will be selected.

Winners are solely responsible for all federal, state, and local taxes and all unspecified expenses or fees associated with prize acceptance, receipt, and use. Prizes may not be substituted or transferred by any contest winner and a winner may not receive cash redemption equal to the value of the prize in lieu of the prize. New Beginnings reserves the right to substitute alternate prizes of equal or comparable value. Prizes are offered "as is" with no written, express, or implied

warranty, including but not limited to, quality, condition, merchantability, or fitness for a particular purpose. New Beginnings is not responsible for replacing prizes.

Publicity

Except where prohibited by law, entry in a contest and acceptance of a prize constitutes the entrant's consent to New Beginnings use of his/her name, likeness, voice, opinions, hometown, and state of residence and other indicia of persona for a contest, trade, or advertising purposes in any media without geographic or time limitation, and without additional payment or consideration.

Release

By entering a contest and, if applicable, receipt of any prize, each entrant and, as applicable, winner agrees to release and hold harmless New Beginnings and its employees, directors, and agents from and against any claim or cause of action arising out of participation in a contest or any contest-related activity, or from the receipt or use or misuse of any prize, including claims or causes of action related to alleged damage to an entrant's computer or electronic systems from downloading or using any material from New Beginnings website, regardless of whether the material is connected to New Beginnings website by a hyperlink text.

Disputes, Choice of Law, and Venue

Except where prohibited by law, entrants agree: (1) any and all disputes, claims, and causes of action arising out of or connected with a contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event will attorneys' fees be awarded; (3) no punitive, incidental, special, consequential, or other damages, including without limitation lost profits, may be awarded (collectively, "Special Damages"); and (4) entrants hereby waive all rights to claim Special Damages and all rights to have such damages multiplied or increased. California law governs all of New Beginnings contests and all aspects related thereto, including the construction, validity, interpretation, and enforceability of these Official Rules. By entering a contest, entrants agree to submit to the personal and exclusive jurisdiction of the courts.

Use of Collected Data

New Beginnings will collect personal data about entrants for purposes of administering contests. By entering into a contest, entrants agree to New Beginnings collection and usage of their personal information. New Beginnings does not, and will not, disclose entrants' personal information to non-affiliated third-parties.