



WHERE IS TOWEY THE TOW TRUCK?

Take a Selfie with Towey the Tow Truck to Win Some Money!

MEET TOWEY!

For those of you that don't know, Towey has been the New Beginnings mascot since 2013. He's been a tremendous asset to New Beginnings and the community. Most don't know that Towey is very sick and will need a heart transplant soon. He's pulled many broken souls to safety, been in multiple car shows in Placerville, participated in the Christmas Parade 4 times...and has even won 1st place before!

Because of his age, you may see him taking a lot of breaks. This will be your chance to thank him and put a few bucks in your pocket!

Over the next few months you'll see Towey resting at a few of his friends places. When you spot him, do the following:

- Take a selfie with him*
- CHECK IN on Facebook to New Beginnings Thrift (@newbeginningsthrift)*
- Post your selfie and add the hashtag #toweythetowtruck*

At each location, anyone who enters by posting their selfie, adding the hashtag and checking in to New Beginnings Thrift on Facebook, will be entered into a raffle for that specific location. We will draw the winner of each location once the truck has been moved to the next new location. The winner will win **\$25.00 in CASH** as well as New Beginnings Thrift Store Bucks!

THE GRAND PRIZE

Visit our store at:
4516 Missouri Flat Rd.
Placerville, CA 95667

*If you are not a selfie or social media kind of person you can still play! Turn in a list of places where Towey has been and drop it off at New Beginnings Thrift. All completed ballots will be entered into the **GRAND PRIZE** drawing of **\$500 cash** plus a lot of goodies. Every Monday The Mountain Democrat will have new clues to the location and include the previous location for your ballot. Turn in your list by **September 10th!** Visit our website to view terms & conditions of this contest and get your ballot: newbeginningsgoldcountry.org.*